MARISA L. MÉNDEZ-BRADY

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RESEARCH INTERESTS

Critical theory, digital scholarship, information literacy, design, scholarly communications

EDUCATION

2017	University of Maine, Orono, ME Graduate Certificate in Instructional Design, August Candidate
2014	University of Texas, School of Information, Austin, TX Master of Science in Information Studies
2009	Haverford College, Haverford, PA Bachelor of Arts in History

EXPERIENCE

2017-	University of California, Los Angeles *Research Support Librarian	September 2017-present	Los Angeles, CA* • Liaison to the English and History Department • Collaborate with faculty and other UCLA librarians to provide library instruction for both undergraduate and graduate students • Provide research assistance to members of liaison departments, members of the UCLA community, and the greater public • Contribute to the mission and vision of outreach across the UCLA Library branches as part of the current Strategic Plan • Serve on institutional committees in support of UCLA Library goals
2016-2017	University of Maine, Fogler Library *Science Reference Librarian	January 2016-August 2017	Orono, ME* • Liaised with faculty in the life and physical sciences • Provided individual reference help to students, faculty, and staff • Taught information literacy instruction to undergraduate and graduate students and collaborated with faculty to meet curricular goals • Coordinated student engagement events in the Library • Updated and maintain library subject guides using LibGuides • Built library collections through monograph purchases, serial subscriptions, and donations • Collaborated campus wide on Open Educational Resource initiatives

- Consulted with faculty about scholarly communications and digital scholarship
- Co-developed Fogler Library's Information Literacy Digital Badge as part of a campus wide digital badging program

2014-2016   **Eastern Maine Community College Library**
Outreach & Instruction Librarian | Sept. 2014 – Jan. 2016 | Bangor, ME
- Liaised with faculty across EMCC academic departments
- Served as primary reference provider for all subject areas
- Updated and maintain library subject guides using LibGuides
- Promoted EMCC library services to faculty through outreach initiatives
- Taught skills building information literacy classes, including Research 101, Citations, Source Evaluations, Databases
- Create online learning objects in various formats, including video
- Co-taught with the English Faculty for EMCC's Achieve the Dream Program, the Summer Success Academy, 2015

2014   **University of Texas Libraries, Architecture and Planning Library**
Library Assistant | June 2014 – August 2014 | Austin, TX
- Provided virtual reference via the Ask-A-Librarian service
- Created tutorials for finding books, articles, images, and blueprints
- Shadowed the architecture librarian, receiving training in Special Collections reference

Whole Foods Market, Global Headquarters
Contract Digital Asset Manager | June 2014 – August 2014 | Austin, TX
- Archived the marketing department's digital images
- Generated metadata associated with the photo studio's images to increase discoverability
- Assessed storage needs and long-term preservation needs of the photo studio

2013-2014   **University of Texas Libraries, Perry-Castañeda Library, Reference Services**
Graduate Research Assistant | June 2013 – June 2014 | Austin, TX
- Provided reference assistance at the Research Help Desk and virtually
- Updated the library's website using Drupal
- Taught library instruction classes, including ESL Classes, Intro to the Libraries, Finding Books, Zotero Citation Management
- Served on the working group to develop and launch Reference Training Modules using the learning management system Canvas
- Created instructional videos & objects using various technologies
- Help maintained the Reference and Information Services Wiki page to assist with internal training

University of Texas Libraries, Alexander Architectural Archive
Digital Asset Management Consultant | Sept. 2013 – May 2014| Austin, TX

- Worked in a team to create a business management plan for acquiring and preserving digital records produced in the School of Architecture advanced studio classes
- Negotiated additional server space for digital collections with the University of Texas Libraries' IT department
- Created directory system & file structure to manage digital assets
- Produced comprehensive training materials and tutorials for preserving digital assets through the UT Digital Repository (UTDR)

2013   University of Texas Libraries, Alexander Architectural Archive
Archival Processing Assistant | June 2013 – August 2013 | Austin, TX
- Entered descriptive metadata into the Alexander Archive's database for the online exhibit, "Texas Architecture: A Visual History"
- Conducted preservation for slides for the Blake Alexander Collection
- Processed the Charles Moore Papers – Professional Papers series, arranging the Correspondence sub-series

2009-2013   University of Texas at Austin, Tarlton Law Library
Library Assistant I September 2009 – June 2013 | Austin, TX
- Supervised student workers assigned to Circulation Services
- Assisted users in-person and via email communication
- Worked with item and user records in Sierra ILS
- Took inventory of the library's permanent collection and entered uncataloged material into the library's database
- Processed donated items for the Acquisition Department

2010-2011   Austin Public Library, Terrazas Branch
Library Assistant | November 2010 – April 2011 | Austin, TX
- Participated in all aspects of the library's operations
- Delivered Circulation and Reference services to a diverse community
- Worked with the information management platform, SirsiDynix ILS

2009-2010   Azarmehr & Associates, P.C., Immigration Law Firm,
Legal Assistant | September 2009 – November 2010 | Austin TX
- Conducted legal research and background client research
- Assembled visas application petitions filed with the US Consulate
- Worked with diverse non-English speaking international communities
- Organized and filed casework and archived the firm's materials

2005-2009   Haverford College, Magill Library
Circulation Assistant | September 2005 – May 2009 | Haverford, PA
- Assisted both students and faculty with questions regarding the library's physical and digital collections
- Worked with patron and item records using Millennium ILS

PUBLICATIONS

Bell, C., Méndez-Brady, M. (2018, forthcoming). The Future of Librarianship: Challenging Professional Norms. *Journal of New Librarianship.* In Press.

Bonnet, J., Méndez-Brady, M., Beauregard, B. (2018, forthcoming). If You Bake it, They Will Come: Selling Altmetrics Like Hot Cakes. *The Library Outreach Cookboo*k. In Press.

Brown, J., Ferretti, J., Leung, S., Méndez-Brady, M. (2018, forthcoming). We Here: Speaking Our Truth. *Library Trends*. In press.

Méndez-Brady, M. (2018, Spring). Critical Librarianship in Rural Libraries: Developing a Local Community. *Reference & User Services Quarterly*. Pending.

Bonnet, J. & Méndez-Brady, M. (2017). Making the Mission Visible: Altmetrics and Nontraditional Publishing. *Digital Library Perspectives.* Vol. 33 Issue: 4, pp. 294-304, https://doi.org/10.1108/DLP-01-2017-0002

Méndez-Brady, M. & Bonnet, J. (2017). Peer Coaching For Professional Learning. *ACRLog: Blogging by and for academic and research librarians*. Retrieved from: http://acrlog.org/2017/06/19/peer-coaching-for-professional-learning/

Méndez-Brady, M. (2016). The Wild West of Open Access Publishing. *Raymond H. Fogler Library Magazine*: Vol. 23: Iss. 2. Retrieved from: https://library.umaine.edu/about/fogler-library-magazine/

Beauregard, B., Bonnet, J., Méndez-Brady, M. (2016). Altmetrics & Chill [image]. *Librarian Design Share*. Retrieved from: https://librariandesignshare.org/2016/06/22/altmetrics-and-chill/

CONFERENCES + PRESENTATIONS

2017   Bell, C., Hoppe, B., Méndez-Brady, M. (2017, June). *The Future of Librarianship: Challenging Professional Norms.* Presented at a meeting of the Maine Academic Libraries, Colby College, Waterville ME.

Bell, C., Jung, K., Méndez-Brady, M. (2017, June). *Library Instruction Roundtable.* Presented at a meeting of the Maine Academic Libraries, Colby College, Waterville ME.

Bonnet, J., Méndez-Brady, M. (2017, June). *Peer to peer: It's not just for illegal file sharing.* Presented at a meeting of the Maine Academic Libraries, Colby College, Waterville ME.

Gill, J., Méndez-Brady, M. (2017, April). *Social Media for Outreach, Networking and Collaboration in Science and Research.* Presented at the

Women in Science, Technology, Engineering, Math, and Medicine (WiSTEMM) Symposium, University of Maine, Orono ME.

2016   Méndez-Brady, M. (2016, December). *Scholarly Publications in the Digital Landscape: Maximizing the Reach and Impact of Your Work.* Invited speaker for the School of Biology & Ecology, Fall 2016 Seminar Series at the University of Maine, Orono, ME.

Méndez-Brady, M. (2016, November). *Design on a Dime: Creating Effective Presentations: Two Part Workshop.* Presented at the meeting of the Maine Library Association, Sunday River, ME.

Méndez-Brady, M. & Hoppe, B. (2016, November). *#Critlib in Maine: Fostering the Local Discussion.* Panel presented at the meeting of the Maine Library Association, Sunday River, ME.

Bell, C., Hoppe, B. & Méndez-Brady M. (2016, August). *Integrating Critical Theory into Academic Librarianship.* Round table discussions hosted at the Maine #Critlib Unconference, Bates College, Lewiston, ME. https://mainecritlib.wordpress.com/unconference/

Bonnet, J., Méndez-Brady, M., Beauregard, B., Revitt, M., Liu, Grace., & Murray, C. (2016, May). *Teaching Visual Literacy. PechaKucha 2.0: Supporting the Many Lives of our Library Users.* Presented at a meeting of the Maine Academic Libraries, Colby College, Waterville ME.

2015   Bonnet, J., Darbandi, S., McDaniels, L., Méndez-Brady M., Noriega, A. (2015, May). *Information Literacy: Creating Infrastructure. Customer Service Pecha Kucha.* Presented at a meeting of the Maine Academic Libraries, Colby College, Waterville ME.

Darbandi, S. & Méndez-Brady, M. (2015, May). *High Tech, Low Tech, Just the Right Tech, Creating Multimedia for your Library.* Presented at a meeting of the Maine Academic Libraries, Colby College, Waterville ME

MEMBERSHIPS + SERVICE

Current Memberships:
    American Library Association (ALA)
    Association of College & Research Libraries (ACRL)
    Librarians Association of the University of California, Los Angeles (LAUC-LA)

Library Prize for Undergraduate Research Committee, UCLA Library
    September 2017-present

Library Advisory Committee, University of Maine (Fogler Library)
    September 2016-August 2017

Engaged Blackbear Digital Badging Task Force, University of Maine
        May 2016 -August 2017

Student Ambassador Program, University of Maine (Fogler Library)
        April 2016-August 2017

Maine Science, Business, Technology Library Working Group, Maine State Library
        January 2016-August 2017

Academic Honesty Policy Task Force, Eastern Maine Community College
        November 2014 - December 2015

Maine Health Science Libraries and Information Consortium
        September 2014 - December 2015

ACADEMIC AWARDS

Catheryne S. Franklin Centennial Endowed Scholar
        2013-2014

American Library Association Spectrum Scholar
        2012-2013

Texas Library Association Spectrum Scholar
        2012-2013

SALALM Marietta Daniels Shepard Memorial Endowed Presidential Scholar
        2012-2013

SPECIALIZED SKILLS

Database:	SQL, MariaDB, Millennium ILS, Sierra ILS, SirsiDynix ILS, Amazon Web Services (AWS)
Web Development:	HTML, XML, CSS, PHP, Unix coding at the command line (CLI), Content Management Systems (Drupal and Wordpress)
Software:	Libguides, Microsoft Office Suites, Prezi, PowerPoint, Excel, Adobe Suites, Camtasia, Powtoons, Soundforge, Textwrangler, Dreamweaver, Oxygen, Archivists Toolkit, Social media tools, Tableau, TurnItIn, R, Google tools, Slack, Google Sketchup (CAD), Blackboard, Canvas
Conceptual:	Web Tutorials, Information Literacy, Grant Writing, Business Management Planning, Needs Assessments, Teaching and Instruction, Oral and Written Presentations, Graphic Design, Collection

Development, Reference, Archival Preservation and Description

RELATED VOLUNTEER EXPERIENCE

2015-   Oral History & Folklife Research Inc.
             Board Member, April 2015-August 2017

2013   Austin History Center, Austin Public Library System
             Archival Processor | June 2013 – August 2013 | Austin, TX
             • Conducted preservation treatment on negatives
             • Entered descriptive and administrative metadata into database

             University of Texas Libraries, Benson Latin American Collection
             Project Archivist | January 2013 – May 2013 | Austin, TX
             • Processed the Chicana Research and Learning Center Records
             • Completed an appraisal report and processing plan for this collection
             • Wrote and encoded the finding aid for the web using EAD/XML

             Pioneer Museum, Gillespie County Historical Society
             Grant Writer | January 2013 – May 2013 | Fredericksburg, TX
             • Co-authored grant application for the Brown Foundation, Inc. to fund
               increased climate controls
             • Developed an archival needs assessment for preservation and
               management, including both short and long term goals
             • Monitored environmental concerns and created a disaster
               preparedness plan

2012-13   University of Texas, Landmarks Preservation Guild
             Preservation Assistant | Sept. 2012 – May 2013 | Austin, TX
             • Acquired preservation training for historical objects and sculptures
             • Maintained "Pioneer", by Seymour Lipton, a sculpture that the
               University of Texas acquired on permanent loan from the
               Metropolitan Museum of Art

PROFESSIONAL DEVELOPMENT

2017   Scholarly Communications Roadshow (ACRL)
             Worcester, MA | June 2017

             Association of College & Research Libraries (ACRL) Conference
             Baltimore, MD | March 2017

             Critlib Unconference
             Baltimore, MD | March 2017

2016   Association of College & Research Libraries, New England
        Virtual (Portland, ME) | June 2016

        Science & Technology Section (STS) Mentorship Program, ACRL
        Mentee, January 2016-September 2016

2015   Association of College & Research Libraries (ACRL) Conference
        Portland, OR | March 2015

2014   Maine Library Association Conference
        Bangor, ME | November 2014

2013   Texas Library Association Conference
        Fort Worth, TX | March 2013